

13th Annual
**SIMPLY
SLAVIC**
HERITAGE FESTIVAL
Friday, June 14 and Saturday, June 15, 2024

**CELEBRATING SLAVIC HERITAGE
IN THE MAHONING VALLEY**

HELLO!

Dobrý deň! Здраво! Dobar dan! Zdravo! Pozdravljeni! Добрий день! Dzień dobry! Добър ден!

On behalf of the Board of Directors and Event Planning Committee, I am excited to invite you to be part of the **13th Annual Simply Slavic Heritage Festival on Friday and Saturday, June 14 and 15, 2024**. We have embraced the mission of keeping Slavic heritage relevant and alive in our region. With that in mind, the festival committee is preparing for the festival and we want you to be a part of it, too!

Our festival attracts more than 5,500 visitors yearly, primarily from NE Ohio and NW Pennsylvania, who enjoy the live music, folk dance performances, ethnic food, folk art demonstrations, vendors, and traditions of the Slavic nationalities. Regionally, this festival has become a “must-attend” event for everyone in the Mahoning Valley – whether you are of Slavic extraction or not!

This authentic heritage experience is entirely volunteer-run and relies on the support of our community to make it a success. In addition, producing a summer street festival with specialty ethnic programming and entertainment costs more than \$75,000 annually - and it is not surprising that these costs have increased recently due to post-pandemic inflation.

Numerous respected organizations and area businesses have already enthusiastically supported and participated in this effort. Major supporters can be viewed at simplyslavic.org. We hope that you will join them in this effort!

We have various sponsorship opportunities available that will allow you to choose the level of support that best fits your needs and budget. In return for your sponsorship, we offer a range of benefits, including naming rights, promotion in our festival advertising, social media recognition before and after the event, and logo placement on our website hyperlinked to your website. We also invite our sponsors to participate in our festival, with options for booth space and other marketing opportunities.

Your support is crucial in ensuring our festival can sustain Slavic culture while providing a meaningful and enriching experience for our entire community.

Thank you for your time and consideration. If you have any questions or would like to discuss sponsorship opportunities in more detail, please do not hesitate to contact us.

Sincerely,

Scott Schulick

Sponsorship Chair

John B. Slanina

President, Board of Directors

EIN for tax-deduction purposes: 27-3270171

SPONSORSHIP LEVELS

FABERGÉ - DONATION OF \$7,500

(PRESENTING SPONSOR, ONE AVAILABLE)

- Recognized with “Presented by” at the Simply Slavic Heritage Festival and in all advertising and promotions for the remainder of 2024
- Recognized with “Presented by” at the Simply Slavic Baking Contest and in all promotions. *Tentatively scheduled for Saturday, June 9, 2024, at the SMARTS Art School in Downtown Youngstown*
- Recognized with “Presented by” on the Sponsor Thank You banners at all four entrances, on the stage, and in the Beer Garden
- Recognized at the Opening Ceremonies and Rodina Beer Keg Tapping on Friday evening – with the opportunity to speak and tap the first keg!
- Acknowledgment by MCs before each musical performance on Friday and Saturday, as well as at the Simply Slavic Baking Contest
- Provided a 10'x10' tent with table/ chairs to distribute materials (*sponsor provides materials and staffs the tent*)
- Logo prominently displayed at simplyslavic.org with link to your website
- Your organization logo is prominently listed in all print media, advertisements, and in brochure presented to festival attendees
- Your organization logo and website link in ongoing social media posts
- 60 complimentary passes to the Simply Slavic Heritage Festival

DRAGON – DONATION OF \$3,000

(NAMING SPONSOR, SIX AVAILABLE)

- Logo displayed at simplyslavic.org with link to your website for the remainder of 2024
- Naming rights to a significant event venue with accompanying named signage
 - Beer Garden — Marketplace — Heritage Tent
 - Stage — Food Hall — Children’s Area
- A 10' x 10' tent with table & chairs to distribute materials on-site at the festival
- Logo on the Sponsor Thank You banners at all four entrances, on the stage, and in the Beer Garden
- Multiple posts on Simply Slavic social media before and after the festival
- Opportunity to display your branded banner at the festival
- Prominent placement of logo in brochure presented to festival attendees
- 30 complimentary passes to the Simply Slavic Heritage Festival

SPONSORSHIP LEVELS

DOUBLE EAGLE – DONATION OF \$1,500

- Logo on the Sponsor Thank You banners at all four entrances, on the stage, and in the Beer Garden
- Logo displayed at simplyslavic.org with link to your website for the remainder of 2024
- Multiple posts on Simply Slavic social media before and after the festival
- Opportunity to display your branded banner at the festival
- Opportunity to distribute materials on a shared promotional table at the festival
- Central placement of logo in brochure presented to festival attendees
- 15 complimentary passes to the Simply Slavic Heritage Festival

FALCON – DONATION OF \$750

- Logo on the Sponsor Thank You banners at all four entrances, on the stage, and in the Beer Garden
- Logo displayed at simplyslavic.org with link to your website for the remainder of 2024
- Recognition on Simply Slavic social media before the festival
- Opportunity to display your branded banner at the festival
- Placement of logo in brochure presented to festival attendees
- 8 complimentary passes to the Simply Slavic Heritage Festival

CASTLE – DONATION OF \$500

- Recognition on Simply Slavic social media before the festival
- Placement of name in brochure presented to festival attendees
- Name listed at simplyslavic.org for the remainder of 2024
- 4 complimentary passes to the Simply Slavic Heritage Festival

VILLAGE – DONATION OF \$250

- Recognition on Simply Slavic social media before the festival
- Placement of name in brochure presented to festival attendees
- Name listed at simplyslavic.org for the remainder of 2024

NESTING DOLL – DONATION OF \$100

- Placement of name in brochure presented to festival attendees
- Name listed at simplyslavic.org for the remainder of 2024

SUPPORTER/IN MEMORIAM – DONATION OF \$50

- Name listed at simplyslavic.org for the remainder of 2024

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SPONSORSHIP AGREEMENT

Simply Slavic, the Downtown Youngstown festival created explicitly to celebrate Youngstown's Slavic heritage, will take place on Friday June 14, 2024, from 5:00 PM to 11:00 PM and Saturday, June 15, 2024, from 12:00 noon to 12:00 midnight on East Federal Street in Downtown Youngstown. The festival will feature live music, folk dance performances, traditional food, children's learning areas, educational exhibits, and ethnic vendors.

Simply Slavic agrees to meet time-sensitive sponsorship commitments if sponsor payment is received by May 1, 2024.

We agree to participate at the _____ level for \$ _____

CONTACT INFORMATION:

Business/Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____

Contact Phone: _____ Contact Email: _____

Sponsor Signature: _____ Date: ____/____/____

Simply Slavic Solicitor/Committee Contact (if any): _____

PAYMENT INFORMATION:

Payment must accompany this form to receive sponsor benefits

CHECK ENCLOSED

Checks can be made payable to Simply Slavic and returned along with this signed agreement to:

Simply Slavic, P.O. Box 1372, Youngstown, OH 44501

Simply Slavic is a 501(c)(3) public charity [EIN # 27-3270171], which enables your donation to be tax-deductible.

CREDIT CARD PAYMENT VIA WEBSITE:

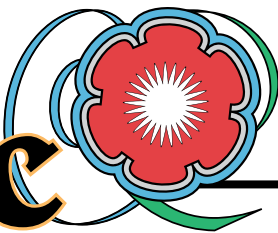
www.simplyslavic.org/donate

Regardless of payment method, for levels that qualify, please e-mail a high-resolution JPG or PNG of your logo to: **art@simplyslavic.org**

























**FOLLOW THIS CODE
TO BECOME A
SPONSOR ONLINE!**

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**DETAIL OF FULL SPONSOR
 BENEFITS IS AVAILABLE
 ON OUR WEBSITE**

LEVELS OF GIVING	DRAGON	DOUBLE EAGLE	FALCON	CASTLE	VILLAGE	NESTING DOLL	SUPPORTER
DONATION	\$3,000 <small>(6) Naming Sponsors Available</small>	\$1,500	\$750	\$500	\$250	\$100	\$50
NAMING RIGHTS TO EVENT VENUE							
TENT WITH TABLE AND CHAIRS							
SPONSOR LOGO ON EVENT BANNERS							
BRANDED BANNER DISPLAY							
SOCIAL MEDIA POSTS							
COMPLIMENTARY FESTIVAL PASSES	30	15	8	4			
LOGO ON WEBSITE							
LOGO IN BROCHURE							
NAME IN BROCHURE							
NAME ON WEBSITE				